

In today's marketplace, energy efficiency is highly valued and producing products that eliminate energy waste has become a priority. Energy efficiency brings a variety of benefits:

- · Reducing greenhouse gas emissions
- Reducing demand for energy imports
- Lowering costs on a micro- and macro-economy level
- Potential rebate programs for consumers

Together with producing highly efficient products, manufacturers are facing demands to provide energy efficient marketing claims that are easily verifiable by buyers and consumers. In this way, a product's energy efficiency claims can be recognized on the shelf and consumers can understand the added value.

The UL Energy Verified Mark shows buyers that your energy claims have been verified by a trusted source and can help enhance your credibility while improving your brand image.

The UL Energy Verified Mark confirms compliance with requirements and procedures of selected energy efficiency regulations while helping ensure trustworthiness of the resulting data since they have been measured by UL, a trustworthy and independent third party.

Benefits of the UL Energy Verified Mark

This Mark helps differentiate your product in the marketplace and makes it clear that your energy efficiency results are trustable. Third-party endorsed data helps improve your brand reputation, leveraging the trustworthiness of the third party and enhancing the credibility of your brand.

Product categories

This Mark is applicable to several products categories. Among others, it can be applied to product testing in accordance with the below standards:

- KWS 1893
- SASO 2663;2874
- UAE.S:5010-1;5010-5
- GSO 2530
- OS SASO 2663
- Natural Resources Canada (SOR/2016-311)
- US EPA ENERGY STAR® Scheme



How does it work?

The process to achieve the Mark is straightforward. Once a project starts and the manufacturer ships the samples to UL, they are evaluated according to the requested regulation under UL's Energy Certification scheme in an eligible UL laboratory or under our Witness Test Data Program (WTDP) or under one of UL's multiple Data Acceptance Programs. Once the evaluation is completed with conforming results, UL issues the UL Energy Verified Mark and the related certificate. Our surveillance service then starts to verify that the products continue to be compliant.





The certification is valid for the life of the product provided the standards/regulations do not change. The authorization to apply UL's Energy Verified Mark is allowed provided you continue to meet the requirements of the program.

To learn more visit UL.com and email us at ul.mea@ul.com if you are based in the Middle East or customerservice.cn@ul.com if you are based in China and Asia Pacific.



