



# PUBLIC NOTICE

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## UL Warns of Counterfeit UL ECOLOGO Sustainability Certification Marks on Love Attitude Cleansing Products (Release 20PN-29)

**NORTHBROOK, Ill., April 16, 2021** — The following is a notification from UL that the cleansing products identified below bear counterfeit UL Ecologo Sustainability Certification Marks. These cleansing products have not been evaluated by UL to the appropriate Standards for Sustainability and it is unknown if they comply with any sustainability standards.

**Name of Product:**

Love Attitude Dishwashing Liquid Citrus Zest,  
Love Attitude Dishwashing Liquid Wildflowers,  
Love Attitude Laundry Detergent Sweet Lullaby,  
Love Attitude Baby Bottle & Dishwashing Liquid Fragrance-Free,

**Remedy:** UL recommends that you stop using these products

**The UL ECOLOGO Sustainability Certification Mark is authorized to be applied to ATTITUDE products. ATTITUDE and Love Attitude are not related. Please review the entry for ATTITUDE at SPOT.UL.com to see products that are authorized to bear the UL ECOLOGO Sustainability Certification Mark. Please see this [link](#).**

**Identification on the Products:**

These cleansing products from Love Attitude bear an unauthorized UL ECOLOGO Sustainability Certification Mark on the product and:



Product Certified For Reduced Environmental Impact View Specific Attributes Evaluated  
UL.com/EL  
UL3459

Love Attitude Dishwashing Liquid Citrus Zest, Hypoallergenic

Photographs of Love Attitude Dishwashing Liquid Citrus Zest, Hypoallergenic



Love Attitude Dishwashing Liquid Wildflowers, Hypoallergenic

Photographs of Love Attitude Dishwashing Liquid Wildflowers, Hypoallergenic



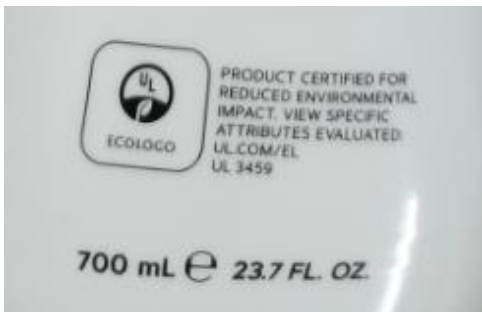
Love Attitude Laundry Detergent Sweet Lullaby, Hypoallergenic

Photographs of Love Attitude Laundry Detergent Sweet Lullaby, Hypoallergenic



Love Attitude Baby Bottle & Dishwashing Liquid Fragrance-Free, Hypoallergenic

Photographs of Love Attitude Baby Bottle & Dishwashing Liquid Fragrance-Free, Hypoallergenic



**Known to be sold by:** Shenzhen Maybeauty Cosmetic Co. Ltd., Taobao.com, may have been sold by other retailers.

### About UL

UL is the global safety science leader. We deliver testing, inspection and certification (TIC), training and advisory services, risk management solutions and essential business insights to help our customers, based in more than 100 countries, achieve their safety, security and sustainability goals. Our deep knowledge of products and intelligence across supply chains make us the partner of choice for customers with complex challenges. Discover more at [UL.com](http://UL.com).

For information about Standards development and other nonprofit activities, visit [UL.org](http://UL.org).