

# Your Customized Consumer Brochure

Distributing customized consumer brochures in your stores is one way you can team up with UL to promote public safety. In fact, it's a great way to show your customers that you care about their health and safety.

The sample you are now viewing, UL's "Spring into Safety" brochure, provides safety guidelines for the proper use of lawn and garden equipment, tools, and ladders.

It can be customized and then used to complement an early spring promotion or as a permanent display for home improvement products.

For more information on consumer outreach opportunities, please send an e-mail to Underwriters Laboratories Inc. at: [ul.safety.team@us.ul.com](mailto:ul.safety.team@us.ul.com).



**SPRING SAFETY**

When Old Man Winter calls it quits for the year, people all across the world climb ladders to spruce up the exterior of their homes, examine gutters, paint, and perform other tasks associated with spring cleaning. While working around the house can be very enjoyable, hundreds of thousands of injuries occur each year as a result of mishaps related to electric tools, ladders, and lawn mowers.

- On average, about 145,000 people make emergency room visits due to ladder mishaps each year.
- More than 60,000 people are treated annually in hospital emergency rooms for lawn mower injuries — casualties of burns, dismemberment, electric shock, falls, and thrown objects.
- Another 35,000 people sustain injuries from power garden tools such as trimmers, lawn edgers, and pruners.

To avoid paying a visit to the emergency room this spring, the safety experts at Underwriters Laboratories Inc. (UL) would like you to be aware of these basic safety guidelines for proper use of your lawn and garden equipment, tools, and ladders. Following these precautions and the manufacturer's instructions may help you to enjoy longer, safer use of your spring cleaning tools and help keep you and your family safe during spring cleaning season.

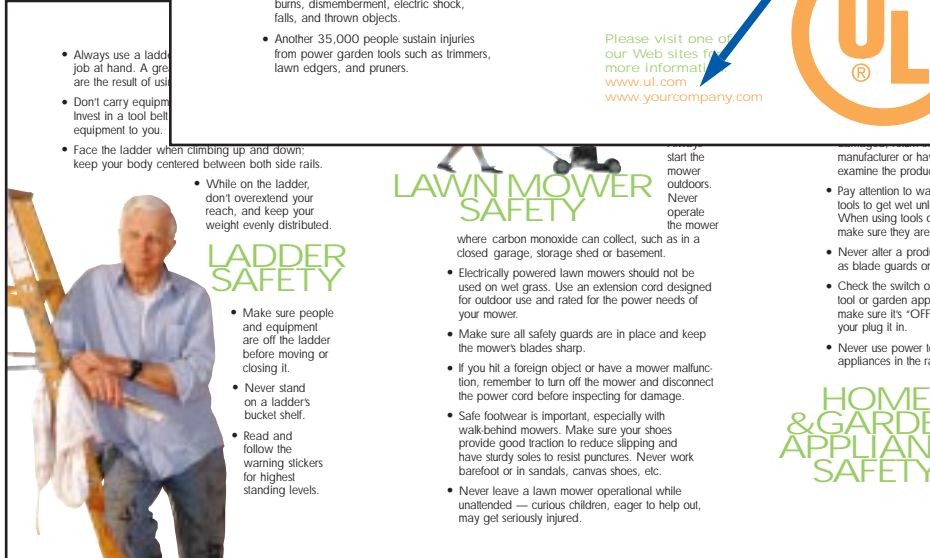
**ABOUT UL**  
Underwriters Laboratories Inc. (UL) is an independent, not-for-profit, testing and certification organization that has objectively evaluated products for safety for more than a century. More than 14 billion products bearing the UL Mark enter the marketplace each year.

**WHAT IS THE UL MARK?**  
The UL Mark is the most widely recognized certification of safety in North America. It means that samples of a product bearing the Mark have been tested to nationally recognized safety standards and found to be reasonably free from the risk of fire, electric shock, and related hazards.

Please visit one of our Web sites for more information:  
[www.ul.com](http://www.ul.com)  
[www.yourcompany.com](http://www.yourcompany.com)

**UL Listing Mark** before tool, garden appliance or product.  
Inspect power tools and electric or frayed power cords and casings. If the product is product to the retailer or manufacturer or have a qualified repair shop examine the product.

[www.yourcompany.com](http://www.yourcompany.com)



**LADDER SAFETY**

- Always use a ladder job at hand. A gre are the result of use
- Don't carry equipm Invest in a tool belt equipment to you.
- Face the ladder when climbing up and down; keep your body centered between both side rails.
- While on the ladder, don't overextend your reach, and keep your weight evenly distributed.
- Make sure people and equipment are off the ladder before moving or closing it.
- Never stand on a ladder's bucket shelf.
- Read and follow the warning stickers for highest standing levels.

**LAWN MOWER SAFETY**

start the mower outdoors. Never operate the mower where carbon monoxide can collect, such as in a closed garage, storage shed or basement.

- Electrically powered lawn mowers should not be used on wet grass. Use an extension cord designed for outdoor use and rated for the power needs of your mower.
- Make sure all safety guards are in place and keep the mower's blades sharp.
- If you hit a foreign object or have a mower malfunction, remember to turn off the mower and disconnect the power cord before inspecting for damage.
- Safe footwear is important, especially with walk-behind mowers. Make sure your shoes provide good traction to reduce slipping and have sturdy soles to resist punctures. Never work barefoot or in sandals, canvas shoes, etc.
- Never leave a lawn mower operational while unattended — curious children, eager to help out, may get seriously injured.

**HOME & GARDEN APPLIANCE SAFETY**



This brochure sponsored by:

**SPRING INTO SAFETY**

**UL**

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