

➤ UL EU

The UL-EU Mark: A new pan-European Mark for global certification recognition



Delivering greater value for your products

The UL-EU Mark is a new, voluntary pan-European certification mark of Underwriters Laboratories Inc. for electrical and electronic products and components. Intended for use in the European market, it addresses growing consumer demand for safer products and it can be a valuable resource for global manufacturers.

The global marketplace is changing fast, and consumers more and more are looking for a well-recognized and valuable mark that gives them confidence in the safety of the products they're choosing. Trust in a manufacturer's safety claim is key, and going the extra step to earn a voluntary safety mark to accompany a CE Marking is evidence of a manufacturer's commitment to consumers.

Independent, meaningful and delivering value throughout the entire product distribution chain the UL-EU Mark differentiates both the manufacturers and their products that have earned it in a highly competitive landscape. Manufacturers can now opt to add the UL-EU Mark in addition to or as a substitute for other voluntary marks to demonstrate their commitment to safety. The UL-EU Mark indicates a product's compliance with EN safety standards, and products carrying it fall under UL's Follow-Up Services program to determine ongoing conformity with requirements.

Access to Europe, Canada and the United States with a single Mark

This new combined UL Mark for Europe, Canada and the United States is the first transcontinental mark available in UL's portfolio of market-leading certification Marks. UL is globally recognized as the most respected third-party product safety certification organization in North America, where it has gained the trust of manufacturers, retailers, consumers and regulatory authorities.

With the UL-EU Mark, UL customers selling their products in Europe as well as the key markets of Canada and the United States have a unique opportunity to earn a combined Mark with one product submittal.

The benefits of the UL EU mark

UL is known for safety and integrity, thanks to a long history of technical experience, standards development experience, leadership on numerous research projects and its strong global network of technical experts. The UL-EU Mark is yet another solution to aid customers in reducing critical time-to-market and compliance costs by combining global testing and certification efforts. Global manufacturers need only one product submittal and need to work with only one team of UL testing experts to benefit from the unique value of UL's Marks.

Other benefits include:

- Market recognition and added value for your CE Marking
- Reduced number of certification marks appearing on products
- A single voluntary safety mark for all of Europe
- Global market access with one product submittal
- Combined Follow-up Service programs
- Greater confidence in the safety of products supplied to the market



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For more information please contact your local sales team ul.com



The quality of the UL assessment

Product certification by a third-party, independent organization is not always compulsory in Europe. But, it definitely enhances a manufacturer's reputation and adds value for those who make the investment.

UL backs its third-party certification with more than a century of experience in testing and certifying products. UL investigates thousands of products – from design to production – to determine compliance with safety requirements. Additionally, UL has developed more than 1,400 Standards for Safety. UL's global network of more than 6,900 employees is dedicated to public safety and helping our customers getting safer products to their key global markets.

UL: your global partner for accessing strategic markets

Manufacturers who choose UL as their global certification supplier gain access to UL's globally respected certification processes and reputation as a certification leader. UL has the technical experience, commitment to fast service and compliance expertise to partner with you on the path to global market recognition. The choice of UL gives you a competitive advantage and the latest compliance resources when facing the challenges of accessing new global markets.

